



## About John

John Stevens started karting in March 2022 when he turned 5 years old. He started with his Dad in a local car park. It was a real Father and Son bond, before stepping onto a real track, Rye House, the same track that many British F1 drivers started, including Lewis Hamilton.

We went twice a week until he was up to speed and now being at a competitive level, he did his first IKR event at Rye House, being the youngest on the grid, he drove amazingly well, finishing 10th and set a personal best lap time for himself. The main goal for the weekend was to finish all 3 races safely, he did that and more! 3x top 10 finishes and a personal best.

John has Verbal Dyspraxia with means his speech isn't brilliant, but he knows exactly what to do when you tell him, it's like he's done it before. We find that go karting has brought him on so much for his self confidence along with he's speech so win win Y.

2023 plans for John is to compete in the Bayford Meadows Championship & Medway Valley Kart Cup, along with some IKR races in between at Rye House.

Now it's time for us to get some extra help and recognition and getting some sponsors on board to join the group of sponsors we already have to help each other by networking and helping everyone grow.

## What can we offer you?

Motorsport is expensive and to continue to make my dreams a reality, fighting for race wins and championships, I need support from companies and brands who want to support me.

We can offer our Partners great coverage over social media, through my Facebook and Instagram channels, with mentions before, during and after every race. Social media is king, bringing your brand to new people all over the world, right onto their phone or computer.

My race overalls are a blank canvas, making them a great advertising board for your brand, perfect for your branding.

And then we get to the kart, the biggest billboard of all, especially a front running one! The karts are always photographed a lot, as well as being seen by pectators when the kart isvon track or in the paddock. Whether it be a small part of the kart, or a larger proportion, your brand will be seen.

We would love to talk more about how we can bring your brand to new followers, working on a specific personal plan with you, to maximise the exposure you get.

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